

# India: National Standards & Conformity Assessment Strategy

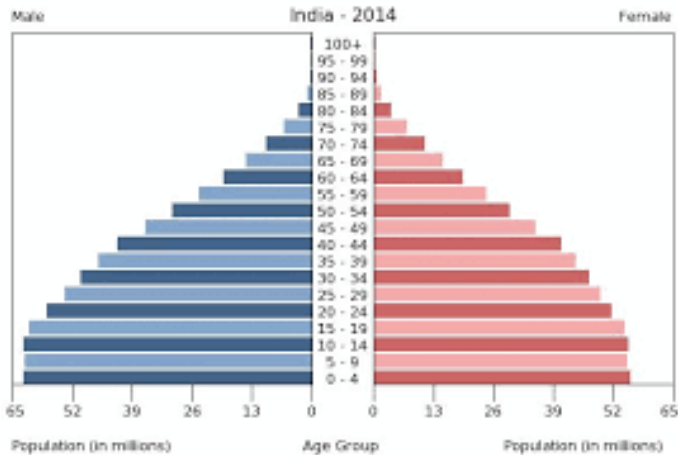


**Suresh Sugavanam**  
**Vice President & Managing Director**  
**UL South Asia**

# India is evolving



ZERO  
DEFECT &  
ZERO  
EFFECT



# And the world continues to get more complex



- Global and more complex Supply Chains
- Global Standards for Market Access & **Harmonization** to facilitate trade

- Technology **Convergence** & **Innovation** in Products, Services and **Systems**
- Standards to 'respond' FAST

- Trading partners evolving Eg : TPP, TTIP, RCEP
- Trade agreements

**Standards: The Language of Global Trade & Change**



# India Needs a National Standards Strategy... AND a Conformity Assessment Framework



# India Vision must *guide* our Standards Strategy

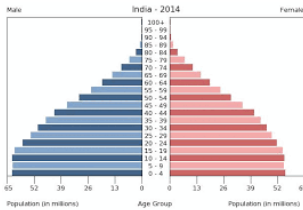


Make in India

ZERO  
DEFECT &  
ZERO  
EFFECT



एक कदम स्वच्छता की ओर

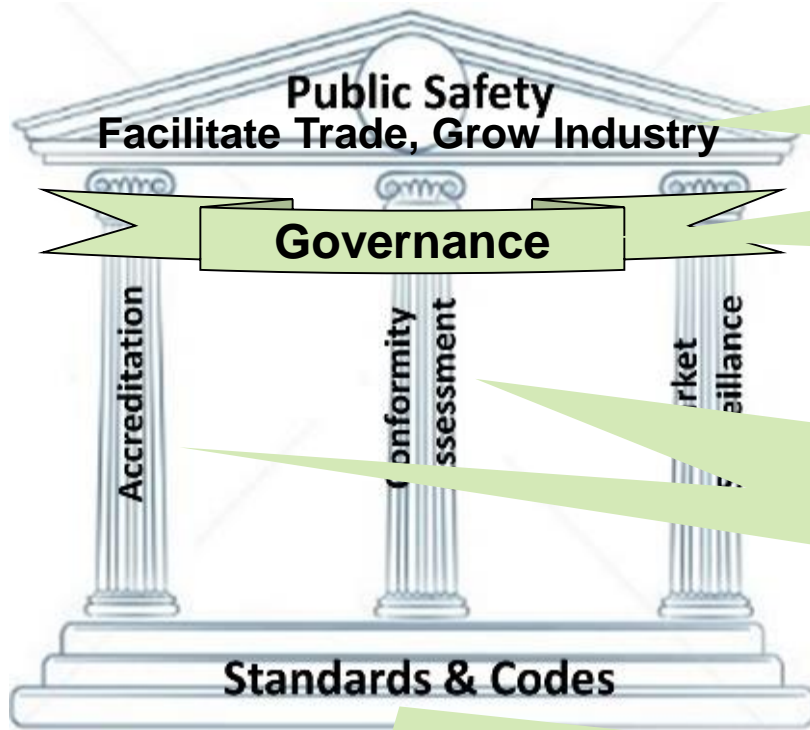


- Consider National priorities
- Promote Consumer Safety
- Facilitate Industry Competitiveness
- Facilitate Trade & Market Access
- Encourage Innovation
- Move with Markets and Technologies



Protect Indian Consumer, Raise Quality Standards

# Commit to **National Conformity Assessment Vision 2020**



- Support MSME sector- Compete Local/global

- Establish Governance Committees
- Initiate building data repositories

- Establish Quality ecosystem (BIS Act enables)
- Recognition and Accreditation systems
- Framework to guide voluntary/mandatory programs
- Bring in compliance framework at par with international guidelines

- Speed - Encourage Third party SDOs, Industry participation – Build Indian Std.
- Benchmark to international standards. Ensure competitiveness. Adapt & Adopt
- Ensure that voice of Indian industry & market is adequately represented in international (ISO / IEC) forums. Leadership from India in core sectors
- R&D focused on standards and technology



**Public/Private Partnership essential**



**Let us work together**